

# HOW'S YOUR HEARING?

BROUGHT TO YOU BY MIDWEST HEARING CENTERS



**Peoria:** 8600 N. State Rt. 91, Suite #300  
(309) 691-6616

**Morton:** 1600 S. Fourth St., Suite #120  
(309) 284-0164

## *Poor Health / Poor Hearing: Is There a Connection?*

It is a fairly well-known fact that all of the organs in the body can be negatively affected by a person's poor health. Unfortunately, it is not commonly understood by the general public that this basic truth includes the cochlea, which is the organ of hearing. Countless studies in recent years have linked poor health to hearing loss.

Here's a list of the top offenders:

- High Cholesterol
- Diabetes
- High Blood Pressure
- Smoking
- Obesity

It really is no surprise that the same factors that can lead to cardiovascular disease can also damage the cochlea, by reducing oxygen levels and damaging blood vessels. In fact, people with a history of cardiovascular



disease are 54% more likely to suffer from hearing loss than those without this disease. Remember: modifying behaviors and seeking treatment for the factors previously listed will not only improve your overall health, but will protect your hearing as well.

## *Recycle Your Old Hearing Aids ~~~~~*

Did you know the Lions of Illinois Foundation recycles used hearing aids? Most people are familiar with their used eyeglass bank, but are surprised to learn there is a recycled hearing aid program as well.

Depending on their condition upon donation, used hearing aids can be refurbished or used for parts to refurbish other donated hearing aids. These hearing aids are then made available through agencies of Illinois to help individuals in need of hearing help.

If you know of someone who is in need of financial assistance with hearing aids, contact your local Lions Club. If you are interested in donating used hearing aids, you can drop your hearing aids off at either one of our offices, or you can contact the Lions Club directly:

West Peoria Lions Club: 673-6207 or go to [www.lionsofillinois.org](http://www.lionsofillinois.org)

Bring this coupon in during the months of *August or September*



Buy 4 pkgs. batteries, get 1 free **AND** get an additional

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*We're on the Web!*

*Visit us at:*

**www.mw-ent.com**

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## *Thank You Drawing!!!*

In light of the many referrals of friends and family that we've received from our existing patients, we'd like to say "THANKS!" Your trust in us is the greatest compliment you can give.

As a token of our appreciation, anyone who refers a new patient to our office through the end of September will automatically have their name entered in a drawing to win\*...

**Referral to our Morton office:** a \$50.00 Morton Chamber of Commerce Gift Certificate

**Referral to our Peoria office:** a \$50.00 Shoppes at Grand Prairie Gift Certificate

\*Simply have your friend or family member give us your name as a referral source at their first appointment and you will be automatically entered.

## *Please Let Us Know If...*

- You are receiving more than one copy of this newsletter
- Your address is printed incorrectly on this mailing
- You would like to receive an electronic copy of this newsletter

## **Walk-In Hours**

**Peoria**.....every Friday 1-3:00 PM

**Morton**.....every Monday 9-11:00 AM

Please call ahead for availability / wait time.

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